Industry Trends

No matter what your business, your employees are your greatest assets. A highly skilled, knowledgeable, and adaptable workforce is crucial to earning and maintaining market leadership. That makes investing in the talent of your team one of the most vital things you can do to accelerate the productivity and growth of your business.

Conduent Learning Services is helping organizations across the globe meet this challenge, while both improving capabilities and reducing costs.

Research citations:
3. Interactive Services, Blended Learning 2015, 2015
4. Nelson Hall, Targeting Learning BPO, Amy Gurchensky, August 2015 (page 15)
5. The Aberdeen Group, The New 70:20:10, the Changing Face of Learning, 2015

- $1200 learning cost per employee
- 39% of organizations view learning capabilities as problematic
- 28% of organizations measure training against business KPIs
- 25% cost savings with learning outsourcing
- 24% of organizations are adopting new learning formats, such as online or mobile
- 20 minutes is the amount of time that information is held in working memory
- 39% of organizations view learning capabilities as problematic

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Customized and Affordable

Conduent Learning Services provides first-class, award-winning learning solutions by aligning our customers' learning and talent management strategy to their unique and specific business objectives, without the need for their own capital investment whether you need enterprise support or specialized services.
A Proven Approach To Learning

We begin each engagement with a strategic assessment that ensures our client’s learning initiatives are tightly aligned with their business objectives, then develop and provide a customized suite of learning resources across a variety of instruction vehicles to effectively deliver learning. Targeted metrics coupled with in-depth analysis ensure corporate learning initiatives are impacting your business objectives.

Understanding, Knowledge and Innovation

Conduent Learning Services values learning itself. On staff are hundreds of team members who hold higher education degrees – many of whom have worked for the very organizations we serve, giving Conduent Learning a deep, first-hand understanding of the learning needs and challenges facing our clients. Further, we prize innovation. Conduent is one of the largest patent holders in the world – and Conduent Learning is no exception, with four patents of our own. Our propriety technologies and constant R&D ensure our clients are getting the latest, most advanced learning tools and resources available.

A Trusted Global Partner

We have a long and successful history of providing a broad spectrum of learning services to Fortune 500 companies worldwide. Our global footprint allows us to reach audiences of employees anywhere in the world, and our learning strategists have extensive experience working across cultures and geographies.
Conduent Learning Services has been recognized with an array of learning industry awards and accolades, among them these recent honors:

- Top learning BPO company by Gartner, IDC, Nelson Hall, Training Industry, and Everest
- Multiple Brandon Hall Awards (2008–2018)
- TrainingIndustry.com’s “Watch List” of innovative sales training companies (2011–2012) and innovative leadership training companies (2010 and 2012)
- The Boeing Company Performance Excellence Award—Silver (2016-2017)
- Top 20 by Training Industry
  - Learning Content Development Company (2011–2018)
Key Facts and Figures:

- **200+** learning clients
- **145 countries** where clients are being served
- **3,000 hours** professional certification tracked and managed
- **11 Years** as a TrainingIndustry.com Top 20 Training Outsourcing company
- **3 million +** learners supported across the globe

To learn more, please contact or email:

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