

Staying Connected During Social Distancing – Microsite Solutions



Your health and well-being, and the level of service and support we provide to you and your employees, continue to be our top priorities.

Now, more than ever, the ability to stay connected and well informed is vital.

As the coronavirus (COVID-19) and its impact continue to evolve, we remain focused on offering the latest solutions to help you, your employees and their families access the information they need when they need it most.

Microsites are an effective “stay connected” solution, offering flexibility and accessibility to its users. In situations where employees and their families are encouraged to use online self-service tools, a microsite can serve as an easy to navigate, mobile information hub, open 24/7.

Custom Microsites

Conduent provides an end-to-end microsite solution customized to your needs, from strategy and build to ongoing support.

Most importantly, in times when employees may be feeling overwhelmed, and when family members (such as spouses or children) may be helping a loved one navigate their options, microsites don't require login credentials. And because a microsite does not house any personal or sensitive data, there are no security risks. A click of a link gets you access to key information — no floundering for login credentials, no waiting on the phone for a representative.

A microsite can serve event-driven needs (like a new hire or Annual Enrollment information hub) or can become a year-round resource for topics like benefits information, well-being programs, retirement readiness or corporate initiatives/updates.

Key Benefits:

- Fully customized to your needs.
- Accessible without login credentials.
- No personal or secure data hosted.
- Mobile device compatible, available 24/7.
- Can serve as the initial “hub” with links to other sites (enrollment site, third party vendors).
- Host links to videos, pdfs, surveys and other valuable information.
- Can be accessed via a QR code, AR or a link.
- Robust metrics and analytics.

Find out more.

For more information and pricing, contact your Conduent client representative.