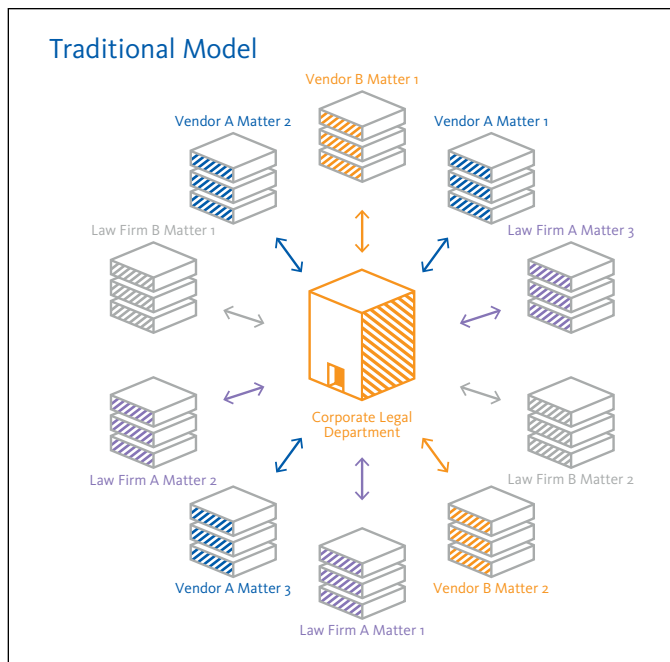


# Analytics Hub: New Insights into Your Company's Data

The traditional model for analyzing legal data is costly and inefficient. The Analytics Hub provides unparalleled insights into your data that results in improved data security and actionable insights that reduce document review costs and risk, and can improve business and legal outcomes.

## The Traditional Model

Today's companies and law firms are drowning in data. Most organizations know there's information to be protected and uncovered, but many — including vendors supporting the legal and compliance data management efforts of corporate clients — don't know how to do it. Typically, corporations handling legal matters send data to multiple litigation support vendors and law firms. It's not uncommon for a corporation to send data on a single matter to ten or more outside law firms. This means that databases are scattered across many third parties, there is limited knowledge transfer, no ability to repurpose work product, inconsistent document coding and repetitive document reviews - with the same documents reviewed over and over.



## Our Approach

The Analytics Hub, an analytics-as-a-service platform developed by Conduent scientists and legal experts, gives corporate counsel and law firms real-time visibility into the millions of documents they review and classify for their litigation, investigation and regulatory compliance matters — across all cases, not just a single case. By analyzing data from prior and current cases, the Analytics Hub identifies documents that are relevant for new cases and predicts which documents have the potential of becoming a legal liability or compliance risk, resulting in actionable intelligence, risk mitigation and cost savings.

## The Analytics Hub Difference

### Typical approaches to analytics

Email threading

Near dupe detection

Technology-assisted review (TAR)

Data clustering and visualization

Applied on a SINGLE case or matter

### The Analytics Hub

Big data

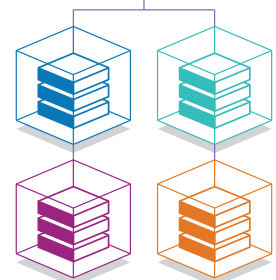
True data science

Dedicated data scientists and recognized Analytics Resource Center (ARC), PARC, XRCE

Expert legal consulting on findings

Also does threading, dupe detection, TAR and clustering

Applied across ALL cases and matters = leverage prior attorney work product to save time and money



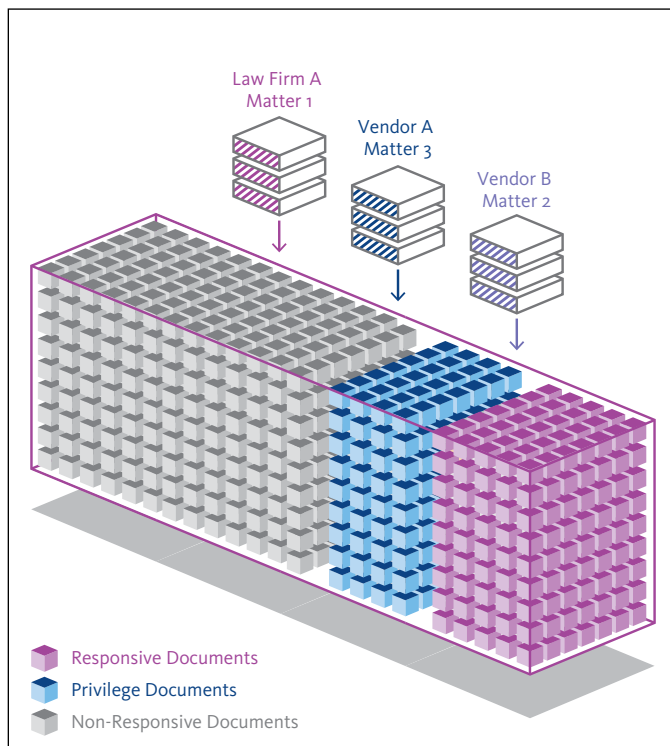
The analytics consolidates all legal information from all firms, vendors and databases into a single, secure repository. From there, the analytics properly segments the data and automatically classifies and identifies data that needs to be reviewed. Knowing which documents have already been coded and reviewed can substantially reduce the number of documents to be reviewed, saving substantial time, cost and effort.

By leveraging key insights from past matters — for example, how many times a document has already been reviewed — the insights we gain allow us to provide additional ROI on your legal spend by repurposing attorney work product.

Further, the Analytics Hub enables legal teams to detect inconsistently classified documents, mitigating risk. Legal teams often engage in costly repeat review of the same documents, which can lead to coding or classifying documents differently each time. By flagging inconsistent coding, the Analytics Hub prevents overlooking relevant documents and exposing private or other sensitive data.

Additional benefits include:

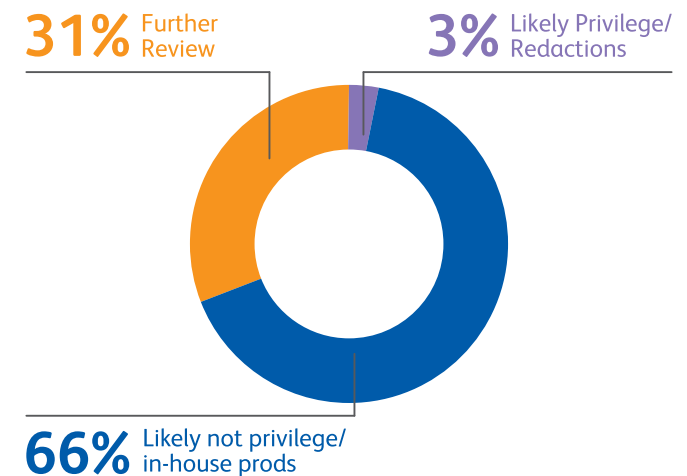
- Learn from past matters and apply to future matters
- Repurpose attorney work product
- Apply insights from one matter across multiple cases
- Mitigate risk through limiting exposure of data
- Improve review processes through workflow automation
- Manage legal costs and budgets more effectively
- Discover new and ongoing insights into your data



## Financial Services Client Case Study

When performed for a large, global financial services client over a population of 220,000 documents, we aggregated prior attorney work product across more than 200 matters that scanned more than 1 billion documents, reflecting over 8 billion prior attorney decisions on responsiveness, privilege, and other attorney classifications. Advanced analysis revealed that each document had been reviewed an average of seven times in prior matters, with some documents having been reviewed 30+ times. Our analysis identified 66% of the documents were likely not privileged and did not require additional review. From an original external estimate of \$2.8 million, our analysis resulted in a drastic reduction of documents requiring further review — a cost saving of \$1.7 million.

Segmentation	Count
Likely Privilege	344
Redaction Likely Required	5,043
Very Likely Not Privilege	121,470
Further Review Required	65,163



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