Conduent™ Fund Solutions

Mutual Fund Sales Reporting: Gain an edge in today's market.

Our suite of out-of-the-box Software as a Service solutions enables investment management companies to leverage world-class expertise, processes and technology, and reach new heights in today's competitive environment.

If you struggle with gathering data from multiple sources, inadequate sales reporting or empowering sales teams to grow your business, we can help! Our full scope of services provides you with all the tools to maximize your sales potential – in the office and out in the field.

Align with Experts

Conduent™ Fund Solutions consist of the Fund Data Management Solution and the Fund CRM Solution. One of the major advantages of these solutions is the expert team and services behind them. Our team provides extensive industry knowledge, top-notch technology expertise, and unparalleled customer support.

We understand the best way to manage numerous data feeds to provide your firm and clients with comprehensive reporting capabilities. This fosters a seamless integration between the powerful back-end engine and the front-line software applications used in the field.

Simplify, Optimize, Inform

With an abundance of distribution channels, mutual fund sales reporting has become more complicated than ever. Our Conduent™ Fund Data Management Solution tackles that complexity by adeptly managing key operational tasks such as transaction reconciliation, wholesaler compensation, compliance reporting, trend analysis and more.

This solution is the ultimate sales tracking system for mutual fund companies – providing a central repository for all transaction and asset data, along with powerful functionality for managing and analyzing diverse information. It has no minimum or maximum thresholds for shares, classes, funds, distributors or territories. Use it to report on the smallest details or the larger macro view.

More features of our Fund Data Management Solution:

- Data load software handles your unique business rules and workflows to facilitate Omnibus transparency.
- Automated cleansing of investment advisor data consolidates critical information across all supermarkets to enhance visibility of the trading landscape in a variety of user interfaces.
- Advanced reporting functionality extracts key information needed to facilitate asset growth and client retention. Combined with our powerful Business Intelligence tool the reporting and trend analysis possibilities are endless.
- Compliance solutions tailored to track your expenses and monitor trade activity.
- Integrated partnerships with industry leaders including Discovery, Market Metrics, Salesforce.com, Infor CRM (formerly SalesLogix) and others.

Experience Counts

Our experience supporting mutual fund firms goes back more than 25 years. We apply our expertise to produce robust, flexible, and highly customizable products that provide a spectrum of tools to help your fund business run more efficiently and boost overall performance.

Standing behind our products is a team of industry and service experts acting as an extension of your firm. They excel at understanding your business model to assist you with advancing your level of success.

We're much more than a vendor, we're a business partner to mutual fund firms – focused on helping you succeed and grow.

Our existing client base has partnered with us for an average of 15 years and we consistently score high on independently run client surveys. These are great testaments to how satisfied clients are with our services.

Empower, Communicate, Succeed

Our three-tiered Conduent™ Fund CRM Solution delivers high-performance software that enables financial professionals to readily access and organize powerful business information. Features such as documenting follow up calls, scheduling meetings and a comprehensive list of views and reports are all integrated with your organization's sales data.

We've partnered with Salesforce.com and Infor to provide you with a choice when integrating financial data from our Fund Data Management Solution. Both deliver a clear picture of your organization's relationships, presenting key information that fosters customer loyalty.

- Generate sales with an integrated e-marketing tool where you can manage email campaigns and monitor their effectiveness.
- Today's busy wholesalers need tools that enable immediate, tangible, productivity in numerous capacities – from contact management to sales reporting. Employ our mobile solution for a single, convenient source for e-mail, calendaring, office tools and financial data while on the go.

Whether you have one fund with multiple share classes or hundreds of funds with multiple distributors we can support your needs and streamline your operations. We'll work with you to understand your unique data, rules and workflows and customize our applications to best fit your landscape.

Talk to us to learn more about all the ways we can help you. Schedule a demo to get a first-hand look at some of our customizable fund sales growth technology.

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