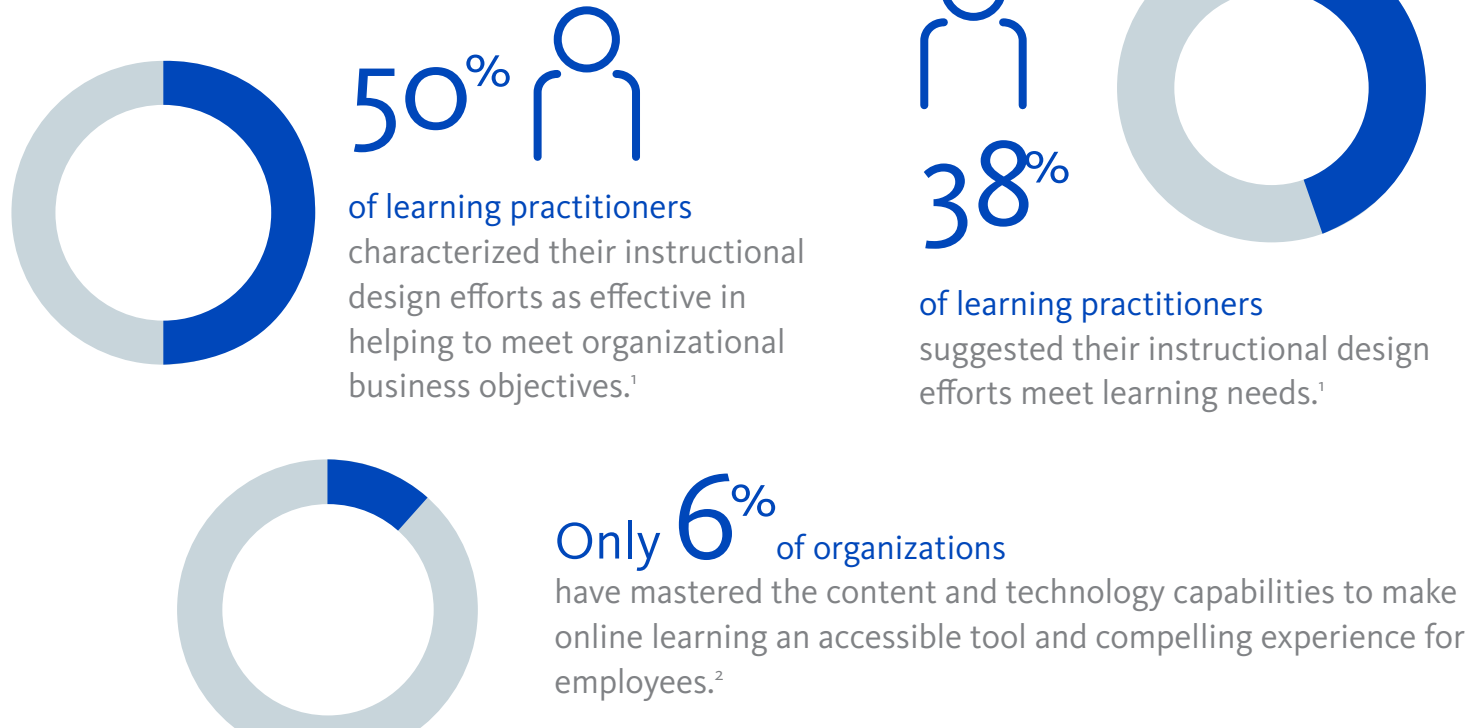


Conduent Learning Services

Content Design & Curation

What is the current state of design and development within your organization?



Research Citations:

- ¹ Association of Talent Development, Instructional Design Now: A New Age of Learning and Beyond, December 2015
- ² Bersin report, Corporate Learning redefined: Prepare for a revolution, March 2014

How can we help?

You already know how important it is to invest in developing the knowledge and skills of your workforce.

But for that investment to pay off, you need to have the right content and curriculum in place, **delivered at the right time.**

Conduent believes the basis for **best-in-class learning** is content designed around the learner and their daily workflow.

Focusing on your employees, channel partners, and customers as the center of your learning ecosystem,

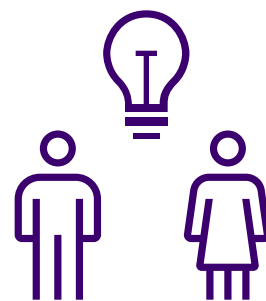
Conduent works **hand-in-hand with you**, – developing a customized, technology-enabled learning solution that utilizes a variety of learning modalities, fits your distinct culture, and delivers true impact for your specific business goals and objectives.

Content as unique as your business

Every company has its own needs, goals, cultures, and people – and our content and curriculum development process begins with a thorough, in-depth understanding of each area.

To support your unique learning objectives, our highly experienced learning professionals design a custom, hybrid learning solution comprised of a variety of delivery formats, such as: instructor-led training, virtual instructor-led training, eLearning, social learning and learning communities, even mobile and gamification.

Partnering with you to ensure a flawless, custom fit is an expert team of Conduent professionals, including our senior instructional designers, curriculum managers, and project managers, as well as multimedia specialists who focus on graphics, audio, video, animation, white boarding and authoring to create engaging, sticky training resources for your initiative.



Our clients receive:

Collaborative, team-based, custom curriculum and content design to provide maximum business impact

Client

Measurement and analytics built in, mapping learning to performance

Clear alignment of learning with specific business objectives

Technology-enabled delivery, for learning that is mobile, built into the work experience, delivered on demand, available at the time of need

Various teaching modalities to achieve the fastest speed to proficiency and retention

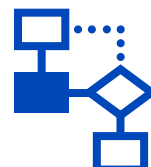
Efficient, effective and affordable results

An agile and flexible process

Just as every learning engagement is one-of-a-kind, so is our approach to designing content and curriculum to meet your needs.

Conduent Learning partners with you to solve every unique training need:

- From an in-depth, extensive program requiring deep current state and goal analysis
- To program design, development, implementation and ongoing evaluation
- To an iterative approach to real-time training on your corporate programs
- To rapid creation and deployment of one-time learning projects



Best in class learning – at affordable prices

In today's business climate, companies are faced with the challenge of saving money, and learning investments are no exception. The fact is, when it comes to corporate training – and particularly to developing content in-house – there are so many variables involved that it's often very hard for companies to accurately identify the true costs.

A widely quoted average company spend per employee per year on training is

\$1,229

but the true cost can vary widely, and is often much higher.¹

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Here's a look at some reported averages.

	<p>Business type: Companies with fewer than 500 employees</p> <p>\$1,888 Annual spend per employee</p> <p> 27 Hours of training per year</p>		<p>Business type: Manufacturing companies</p> <p>\$535 Annual spend per employee</p> <p> 27 Hours of training per year</p>
	<p>Business type: Healthcare and pharmaceutical companies</p> <p>\$1,392 Annual spend per employee</p> <p> 24 Hours of training per year</p>		<p>Business type: Finance, insurance and real estate companies</p> <p>\$1,107 Annual spend per employee</p> <p> 33 Hours of training per year</p>

Excerpted from Association for Talent Development, 2014 "State of the Industry" Report

Conduent Learning offers a cost-effective approach other companies can't match. With decades of experience in creating award-winning, customized learning services to companies in 145 countries, we will design and deliver the content and curriculum your employees need to take their performance to ever higher levels, and help you achieve your business goals.

To learn more, place contact:

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