

# Consulting

Making your organization effective and efficient for the long haul.



Conduent Learning's consulting services can help you to assess the effectiveness of your learning organization, create maximum impact, and realize its full potential.

Maybe you're the new executive of a global training company with a dispersed staff. Maybe you're an old hand steering your business through an HR transformation or major organizational initiative.

No matter the circumstance, our experts will assist you in taking stock of what you do, how you do it and how you can keep doing it competitively in the long term.





# **What We Offer**

We provide an extensive repertoire of services that we can tailor to your long-term goals to make your organization more effective, effcient, and sustainable. From initial assessment and benchmarking to development of learning strategies and recommendations, our experts offer insightful solutions to meet your needs.

# Strategy

Whether you're starting from scratch with your learning efforts or you have an infrastructure for learning in place but need fresh strategies for upcoming initiatives, we devise agile solutions that are right for your organization.

Our proprietary Enterprise Learning Performance Assessment (ELPA) can take the pulse of your learning organization, and our Social and Informal Learning Readiness Assessment can give a clear view of how prepared your learners are to reject the conventional wisdom of classrooms and book learning in favor of learning on the job by interacting with others.

#### Measure and business impact

We develop measurement strategies to show the impact created by a training organization, so you can make knowledgeable strategic decisions and keep a careful eye on your ROI.

# Research and benchmarking

Know how you compare to your competitors and find how to differentiate yourself from the pack. Our researchers compile industry data, best practices and emerging learning solutions as tools for you to build competitive and innovative business strategies.

### **Analysis and design**

Are you looking for a road map to the future? We work with clients to document the current reality of employee performance, identify the ideal future state of that performance, and ultimately recommend the appropriate tactics and tools that will close the gap between the two. Our methods are tailored to each client, but often include a streamlined approach to the job analysis process (Job Analysis at the Speed of Reality or JASR™) and curriculum mapping to help performance improvement tools meet specifc business objectives. We take a consultative approach to working with clients and set up processes that are effcient, collaborative, and maintainable.

### Content design and development

We create high-quality content in the optimal modalities to meet your learners' needs. We can design and develop content in the modalities that serve your learners best: instructor-led training (ILT), virtual instructor-led training (VILT), eLearning, assessments, and social and informal content to integrate mobile and agile techniques into your organization's learning strategy.



#### What some of our clients are saying:

"If you're like me, you don't care much for the cookie-cutter 'you need a paradigm shift' consultant. Give Conduent™ Learning Services a call; you'll work with a real person, with real experience who can help you accomplish any of your learning and educational marketing goals."

 $— \hbox{Director of Marketing, Global Advertising} \\$ 

"Flexible. Responsive. Inquisitive. Innovative. Considerate."

 These were just a few words our clients have used to describe us. Also, when asked, many say we ask good questions fortunately, that's kind of our job.

"The work Conduent™ Learning Services is doing is so invaluable to me, on a scale of one to fve, I give them a ten!"
—VP Product Training, Global Advertising

"We couldn't have done this without Conduent™ Learning Services."

—VP Talent Management, Global Transportation
(Describing the 10-point improvement in employee engagement scoring following our redesign of their leadership development architecture.)

## **How You Beneft**

Our consulting services hand you the keys to understanding how you measure up within your industry and choosing an effective, effcient, sustainable path for your learning organization:

- Gauge your progress against your own potential and your market competitors
- Make informed, sustainable business decisions
- Learn from the past and avoid repeating costly mistakes in the future.

To learn more, visit <u>www.conduent.com/learning</u> or call 877.414.2676.

