

Research

Why use trial and error when implementing your biggest learning initiatives? We'll find you solutions that are tried and true.





Stand on the shoulders of giants. Conduent Learning's Research and Benchmarking services help you identify best practices and avoid costly mistakes when you're going out on a limb with a major new training initiative.

Whether you're launching a corporate university or redesigning your training department, you don't need to rely on guesswork.

Our experts know what the scholar-philosopher Bernard of Chartres knew back in the 12th century: "You should learn from those who have gone before you."

What We Offer

Our team will find answers to your key questions before you move forward with critical engagements. From benchmarking comparisons of your industry peers to the collection of best training practices, we provide a wide range of research services to assist you in making wise business choices. Find out what works and what doesn't, before you have to do it yourself.

Benchmarking

Compare apples to apples. Suppose you're planning to debut a corporate university to train technical employees for your international enterprise. Our experts will work with you to identify learning organizations that have launched similar programs, both within your industry and without. We'll help you draw constructive parallels between others' past experiences and your future decisions.

- Create a targeted questionnaire to inform your planning process.
- Perform outreach and survey a range of industry exemplars and learning organizations in analogous situations
- Highlight effective solutions and identify pitfalls.
- Conduct surveys within your own organization to gauge your progress.
- Deliver recommendations based on survey findings.

Research

Our seasoned researchers will scour a wide range of secondary data sources for answers to your questions, saving you time and effort. And if the right data doesn't exist, we can also complete the necessary primary field research. Let us do the legwork of collecting and crunching the numbers—you just handle the decision-making.

- Conduct primary research through survey questionnaires, interviews, and focus groups.
- Assemble and analyze data from a vast array of internal and external secondary sources.
- Provide factual support for one-off projects and ongoing programs alike

Best practices

Borrow from the best—we'll find you the best practices that other learning organizations have employed in the past. We can compile the most effective approaches particular to your industry, whether you're in finance or technology or construction, as well as initiative-specific success stories.

- Collect best practices for your industry.
- Highlight the most fruitful strategies across different industries for specific learning initiatives or particular training challenges.

How you benefit

Conduent Learning's Benchmarking and Research services help you map out your path as you undertake critical new training initiatives. Knowing the pitfalls and the shortcuts that other learning organizations have already discovered will get you to your goal faster.

- Save time and money on in-house research solutions.
- Avoid costly errors by adopting proven best practices.
- Rely on experienced researchers to conduct studies thoroughly and efficiently.