Conduent Learning Services
Content Design & Curation

What is the current state of design and development within your organization?

- 50% of learning practitioners characterize their instructional design efforts as ineffective in meeting organizational business objectives.
- 38% of learning practitioners suggested their instructional design efforts must undergo a major overhaul.

How can you help?

Conduent understands the needs for both traditional and online learning and is dedicated to helping organizations achieve their learning and business goals.

- For fluid learning, simply call us or contact us online.
- 24/7 customer support.
- Delivered on demand.

Conduent believes in the future of hybrid learning, a concept that allows an easy transition from face-to-face learning to online learning.

Content as unique as your business

Every company has its own needs, goals, culture, and people—and our content and curriculum development process begins with a thorough understanding of each area. To support your unique training objectives, and our highly experienced team of instructional designers, content managers, and project managers, we support all major learning standards and platforms, as well as the latest industry trends and techniques. Our work is guided by our client's goals, voice, vision, and culture.

Focusing on your employees, channel partners, and customers as the center of your learning ecosystem, Conduent_Color_White}_believes the basis for best-in-class learning is content designed around the learner and their unique business goals and objectives.

Content is the key to learning success.

In today's business climate, companies are faced with the challenge of saving money, and learning investments are no exception. The fact is, when it comes to corporate training—and particularly to developing content in-house—there are so many variables involved that it's often very hard for companies to accurately identify the true costs.

Conduent’s experience in creating award-winning, customized learning services to companies in 145 countries, we will design and deliver the content and curriculum your employees need to take their performance to ever higher levels, and help you achieve your business goals.

How can we help?

You already know how important it is to invest in developing the knowledge and skills of your workforce. But for that investment to have the right impact, you need to have the right content and curriculum in place, delivered at the right time.

Conduent works hand-in-hand with you, developing a customized, technology-enabled learning solution that allows for ongoing improvement and evolves with your organization.

But for that investment to be made and measured, you need to have the right content and curriculum in place, delivered at the right time. A widely adopted average of companies spend $1,229 per employee per year on training. But the true cost can vary widely, and is often much higher.¹

Here’s a look at some reported averages.

<table>
<thead>
<tr>
<th>Business Type</th>
<th>Annual Spending per Employee</th>
<th>Hours of Training per Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare &amp; Pharmaceutical Companies</td>
<td>$1,392</td>
<td>24</td>
</tr>
<tr>
<td>Finance, Insurance &amp; Real Estate Companies</td>
<td>$1,107</td>
<td>33</td>
</tr>
<tr>
<td>Manufacturing Companies</td>
<td>$535</td>
<td>27</td>
</tr>
<tr>
<td>Companies with fewer than 500 employees</td>
<td>$1,888</td>
<td>27</td>
</tr>
</tbody>
</table>

A widely quoted average company spend per employee per year on training is $1,229 but the true cost can vary widely, and is often much higher.¹

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An agile and flexible process

Just as every learning engagement is one-of-a-kind, so is our approach to designing content and curriculum to meet your needs.

Conduent Learning partners with you to solve every unique training need:

- From an in-depth, extensive program requiring deep current state and goal analysis
- To program design, development, implementation and ongoing evaluation
- To an iterative approach to real-time training on your corporate programs
- To rapid creation and deployment of one-time learning projects

In today’s business climate, companies are faced with the challenge of saving money, and learning investments are no exception. The fact is, when it comes to corporate training—and particularly to developing content in-house—there are so many variables involved that it’s often very hard for companies to accurately identify the true costs.

Conduent believes the basis for best-in-class learning is content designed around the learner and their unique business goals and objectives.

Our clients receive:

- Collaborative, team-based, customized curriculum and content delivery to provide maximum business impact
- Measurement and analytics built in, mapping learning to performance
- Technology-enabled delivery, for learning that is mobile, built into the work experience, delivered on demand, available at the time of need
- Clear alignment of learning with business objectives
- Various teaching modalities to achieve the fastest speed of learning

Conduent’s approach to learning delivers a fully customized solution, specifically designed to meet your needs.

Best in class training— at affordable prices

In today’s business climate, companies compete on cost and the challenge of saving money, and learning investments are no exception. The fact is, when it comes to corporate training—and particularly to developing content in-house—there are so many variables involved that it’s often very hard for companies to accurately identify the true costs.

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To learn more, please contact:
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